

## Board.AI Privacy Policy

*Effective Date: [Insert Date]*

*Jurisdiction: DIFC Law – Data Protection Law No. 5 of 2020*

### 1. Introduction

Board.AI ("we", "us", "our") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, store, and disclose personal information about you as a user of the Board.AI platform (the "Platform").

We operate in accordance with the Dubai International Financial Centre (DIFC) Data Protection Law No. 5 of 2020 and relevant GCC data protection principles.

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### 2. Data We Collect

We may collect the following types of personal data:

- **Identity Data:** Name, job title, date of birth, nationality.
  - **Contact Data:** Email address, phone number, LinkedIn profile, and postal address (if provided).
  - **Professional Data:** CV content, work history, board experience, skills, and assessments.
  - **Technical Data:** IP address, browser type, location, platform usage behaviour, cookies.
  - **Membership & Transaction Data:** Membership tier, billing details, payment history, onboarding preferences.
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### 3. How We Collect Your Data

We collect personal data through:

- Direct input when registering, completing your profile, or interacting with our team
  - CV uploads and automated CV parsing
  - Participation in assessments (e.g., CCR3 Discovery)
  - Use of AI tools and engagement within the community platform
  - Technical data via cookies, analytics tools, or log files
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### 4. How We Use Your Data

We use your data to:

- Provide access to the Platform and its services
- Facilitate connections with investors, companies, and fellow members
- Optimise visibility in Advisor Access or curated deal/matchmaking environments
- Analyse engagement, improve services, and support your career journey
- Communicate updates, events, or opportunities tailored to your interests
- Comply with legal obligations under DIFC or GCC regulations

We do **not** sell or share your data for third-party marketing purposes.

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## 5. Legal Basis for Processing

We rely on the following legal grounds to process your data:

- **Performance of a Contract:** To deliver services under your membership agreement
  - **Legitimate Interests:** To improve the platform, provide insights, and support user experience
  - **Consent:** For marketing, inclusion in Advisor Access, and optional features
  - **Legal Obligation:** To meet financial, regulatory, or compliance obligations
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## 6. Data Retention

We retain personal data only for as long as necessary for the purposes outlined above or as required under DIFC law. You may request deletion of your data at any time, subject to legal or contractual retention requirements.

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## 7. Data Sharing

Your personal data may be shared with:

- **Authorised internal staff** (career advisors, onboarding, technical teams)
- **Third-party service providers** (CV tools, payment processors, hosting, analytics), under strict confidentiality agreements
- **Curated recipients** (e.g., PE, VC, or hiring organisations) only where consent has been given (such as via Advisor Access)

We do not share data outside the platform without prior consent.

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## 8. Cross-Border Transfers

As we serve clients across the GCC and globally, your data may be transferred outside the DIFC. All transfers are safeguarded by appropriate legal mechanisms, including standard contractual clauses or adequacy decisions.

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## 9. Your Rights

You have the right to:

- Request access to your personal data
- Correct or update your information
- Withdraw consent at any time
- Object to processing for direct marketing
- Request deletion or restriction of processing (where applicable)
- File a complaint with the DIFC Commissioner of Data Protection if you believe your data rights have been violated

To exercise any of the above rights, please email [admin@board.ai](mailto:admin@board.ai).